

University of Rhode Island  
College of Business  
Textiles, Fashion Merchandising and Design Department

**TMD 342-Fashion Study Tour: NYC (1credit)**

Spring 2019: 02.25.19 – 03.25.19 (This will include meetings, orientation, travel and report submission)

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**Course Description:** Students spend one week studying the apparel and textile market and networking in NYC. Lectures and tours by merchandisers, designers, manufacturers and retailers.

**Course Outcomes:** By the end of the student will be able to:

- Understand the development and distribution of apparel products in NYC.
- Experience the culture and history of US fashion capital.

**Course Requirements:**

Attendance, Punctuality, and Professionalism	100
Final Paper	<u>200</u>
	<b>300 points</b>

Grades will be calculated in the following manner

93 - 100%	A	77 - 79 %	C+
90 - 92 %	A-	73 - 76 %	C
87 - 89 %	B+	70 - 72 %	C-
83 - 86 %	B	67 - 69 %	D+
80 - 82 %	B-	60 - 66 %	D
		59% & lower	F

Any student with a documented disability is welcome to contact me early in the semester so that we may work out reasonable accommodations to support your success on this tour. Students should also contact Disability Services for Students, Office of Student Life, 330 Memorial Union, 874-2098.

**Attendance, Punctuality and Professionalism:**

Attendance will be taken at the beginning of the day, so arrive early and appropriately dressed for the day's appointments. Attendance, Punctuality and Professionalism will count toward almost 1/3 of your final grade.

You will lose points if:

- you are late
- you are dressed inappropriately
- if you fail to pay attention during appointments

**Cell Phones:** Turn off cell phones during all appointments. Cell phones should only be used for photographs.

**Plagiarism:**

"Academic regulation 8.27.10 Cheating and Plagiarism. Students are expected to be honest in all academic work. Cheating is the claiming of credit for work not done independently without giving credit for aid received..."

See <http://www.uri.edu/facsen/8.20-8.27.html> for university policies on plagiarism.

### **Final Paper: Due Friday March 25<sup>th</sup> March**

1. Start with an Overview of the tour. Describe your experiences on the tour as they connect to your degree in TMD or TM, augmented with personal reflections on your broader experience of the city. Think about the appointments, the fashion at the retailers you may have visited on your own, and the fashion you saw on the street.
2. Then provide a Narrative of the tours and visits. Refer to the tour itinerary if you need help to recall the events. Work to make it interesting and easy to read. Be concise.
  - The narrative should include a brief history and general overview of every designer, retailer, museum or place visited (excluding any city tours).
3. A Professional Reaction to the tour. Explain the ways in which your major coursework links with what you saw. Write reflectively on the relationship between your classwork and what you learned on the trip: did it reinforce? clarify? complement? differ?
4. A Personal Reflection to the tour. Go beyond the itinerary to describe, discuss, comment on what you saw as a visitor to two foreign countries. What was familiar, new, different, exciting, disgusting, thought provoking.....?
5. Provide some Advice for Future Study Tourists. What five things would you tell next year's participants? What to pack (or not)? What did you wish you had known before you went? What made you uncomfortable? What wasn't as bad as you feared? And so on.
6. Include photos if appropriate. Consider scanning documents, tickets, or getting images (appropriately cited) from other sources.
7. Provide a cover sheet with your name, paper title and date. Pages should have 1" margins and be double-spaced, using 12-point font. Grammar and spelling will be evaluated, so do several edits of your work when you are finished.

DO NOT copy information from web sites or pamphlets you were given. This is plagiarizing and will be severely dealt with by significant lowering of your grade or outright failure of the paper, (i.e. paying for the trip does not mean you can't fail the course). If you use information from these sources in your own words, you must cite them appropriately. Provide a bibliographic list at the end of the paper. Please use the APA 6 Manual of Style's Quickguide to assist you: <https://www.apastyle.org/>

Submit your report as a pdf file, using file name "TMD342NYC\_LastName.pdf". All reports are to be submitted online via Sakai Course site by March 25<sup>th</sup> 2019 11:55pm.

### **Tentative, Sample Itinerary**

Monday (11th)

- Reach by afternoon
- Lunch (2hrs)
- Museum tour 1 (MET) (3-4:30pm), walk down the fashion st (5-6:30)
- Dinner

#### Tuesday (12th)

- breakfast (7:30-8:30)
- Company tour 1 (fiber/yarn/fabric) 9-12pm
- Lunch (12:30-2pm)
- Company tour 2 (finish) - 2:30-5:30pm
- Museum tour 2 (FIT museum) (6-8pm)
- Dinner (8-10)

#### Wednesday (13th)

- breakfast (7:30-8:30)
- Company tour 3 (design studio/futuring) 9-12pm
- Lunch (12:30-2pm)
- Company tour 4 (manufacturing/production/quality) - 2:30-5:30pm
- Store tours 6 (retail) - 6-8pm)
- Dinner (8-10)

#### Thursday (14th)

- breakfast (7:30-8:30)
- Company tour 5 (sourcing) 9-12pm
- Lunch (12:30-2pm)
- Museum tour 3 (Cooper Hewitt Museum) (2:30-4:30pm)
- Alumni meet and Dinner (5:30-7:30)

#### Friday (15th)

- breakfast (7:30-8:30)
- Company tour 6 (???) 9-12pm
- Lunch (12:30-2pm)
- Return